FRM
FOUNDATION FOR
REPRODUCTIVE MEDICINE

Annual 2018 Conference of the Foundation for Reproductive Medicine
in collaboration with IVF-Worldwide

TRANSLATIONAL REPRODUCTIVE BIOLOGY AND CLINICAL REPRODUCTIVE ENDOCRINOLOGY

in association with the 1st Clinical Fertility Day for the Public

Conference themes: "Paradigm changes you may not hear about elsewhere!" and "Think differently!"

Invitation to the Industry

New York, N.Y., USA – November 15-18, 2018

CME CONGRESSES | CME Congresses Ltd. | frm@cme-congresses.com

www.frm2018.cme-congresses.com

INVITATION TO SUPPORT FRM2018

We are pleased to announce the Annual 2018 Conference of the Foundation of Reproductive Medicine, in collaboration with IVF-Worldwide, Translational Reproductive Biology and Clinical Reproductive Endocrinology, will once again take place in New York City on November 15-18, 2018 at the New York Marriott East Side Hotel.

The FRM Conference attracts over 350 delegates from over 40 countries to New York City every year. By addressing clinicians and scientists as audience, FRM Conference offers both groups a unique and intimate framework for interactions and exchange of ideas.

As a not-for-profit research foundation, the FRM offers various options of participation, while remaining in full compliance with the FDA's position on commercial support of scientific and educational programs as non-promotional. In addition, all contributions to the FRM are fully tax deductible in accordance with the law.

As in previous years, we offer our supporters a platform to present their products, boost awareness, network and build relationships. We will partner with you to design a tailor-made package in accordance to your strategy and budget.

We look forward to welcome you in New York!

David F. Albertini, PhD

Norbert Gleicher, MD

Zeev Shoham, MD

Conference Chairs

GENERAL INFORMATION

Venue:

New York Marriott East Side Hotel
525 Lexington Avenue at 49th Street
New York, N.Y. 10017, USA

Contacts:

FRM Industry Liaison:
Julia Gebhardt
Senior Event and Marketing Manager
CME-Congresses Ltd.
julia@cme-congresses.com
M: +49-15202950431
F: +972-35401566

Conference Secretariat:
frm@cme-congresses.com

Conference Organizer:

info@cme-congresses.com
Tel: +44-2032899552
CME-Congresses Ltd. is the official Congress organizer of the FRM Conference
For more information, please visit www.cme-congresses.com

CME CONGRESSES

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

We are committed to delivering within the platform of the conference valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

INTERNATIONAL CME ACCREDITATION

An application for CME credit will be made once the scientific program is finalized. Further details will be available via the official Conference website.

LEVELS OF SUPPORT

(level determined by the accumulation of objects of value)

DIAMOND

75,000 $ and above

PLATINUM

50,000-75,000 $

GOLD

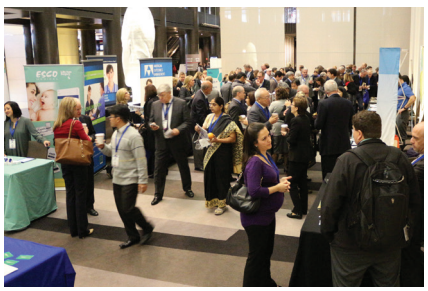
25,000-50,000 $

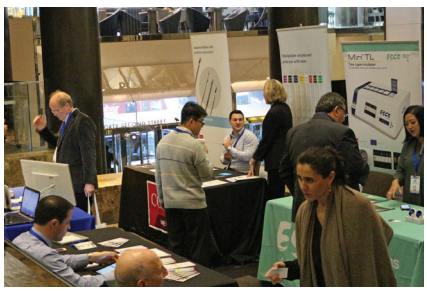
SILVER

10,000-25,000 $

BRONZE

5,000-10,000 $





BENEFITS FOR ALL SUPPORTERS

There are range of sponsorship opportunities meant to assist maximizing sponsors' visibility in accordance with their marketing strategy, objectives and budget.
Sponsors may choose from the list of individual items or build a package that is tailor-made to their needs. Please contact the Industry Liaison to design a custom-made package.
All sponsors and will receive the following benefits regardless of sponsorship level.

- Logo and company profile on Conference website
- Logo and company profile in printed program book and acknowledgment on sponsor page
- Logo on relevant onsite signage
- Company logo on Conference newsletter

Diamond and Platinum level sponsors will receive special acknowledgment by Conference Co-Chairs at the Conference Opening Ceremony.

Supporter Profile and Logo

Upon completion of the sponsorship agreement, companies will be asked to send a 100-word company profile and their logo
(in high-resolution) to the organizer.

SPONSORSHIP OPPORTUNITIES

EDUCATIONAL AND SCIENTIFIC

Plenary Satellite Symposia (lunch slot 55,000 $, prime slot 50,000 $)

The fee for the satellite symposium includes the following:

- Opportunity to organize a satellite symposium of up to 90 minutes (lunch symposia is limited to 60 minutes).
- Hall rental
- Standard audio/visual equipment
- Publication of the satellite symposium program on Conference website
- Publication of the satellite symposium program in printed program book.
- 3 free satellite symposium badges for company staff
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the symposium.
- 1 bag insert
- 1 full page color adv. in printed program book
- Should company decide to video symposia, at the company's request industry symposia recording will be hosted on the Conference website (for at least one year)

Symposia sessions are non-CME sessions and are indicated as "industry symposia". As such, companies are free to choose their topics, invite speakers and control content, however the final program is subject to the final approval of the Scientific Program Committee.
The supporting company, in addition to the sponsorship fee, must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case a speaker has already been invited by the Conference organizer.

Approved Continuing Medical Education (CME) Session 35,000 $

Opportunity to support an existing session or suggest a session as part of the CME-approved scientific program via an unrestricted educational grant.

The fee includes the following:

- Hall rental
- Standard audio/visual equipment.
- Free Conference registration for 3 delegates.
- 1 bag insert
- 1 full page color adv. in printed program book
- Grant includes costs of up to 3 participating speakers of that session

Pre-Congress Industry Workshop 25,000 $

60-minute interactive session with your target audience in a personal atmosphere to enhance knowledge exchange.
The fee for the pre-Conference workshop includes the following:

- Opportunity to organize a 60-minute pre-Conference workshop.
- Hall rental
- Standard audio/visual equipment
- Publication of pre-Conference workshop program on Conference website
- Publication of pre-Conference workshop program in printed program book.
- 2 free satellite symposium badges for company staff
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the pre-Conference workshop.
- 1 bag insert
- Should company decide to video workshop, at the company's request workshop recording will be hosted on the Conference website (for at least one year).

Pre-Conference workshops are non-CME sessions and are indicated as "industry workshops". As such, companies are free to choose their topics, invite speakers and control content, however the final program is subject to the final approval of the Scientific Program Committee.
The supporting company, in addition to the sponsorship fee, must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case a speaker has already been invited by the Conference organizer.

Approved Continuing Medical Education (CME) Session 35,000 $

Opportunity to support an existing session or suggest a session as part of the CME-approved scientific program via an unrestricted educational grant.

The fee includes the following:

- Hall rental
- Standard audio/visual equipment.
- Free Conference registration for 3 delegates.
- 1 bag insert
- 1 full page color adv. in printed program book
- Grant includes costs of up to 3 participating speakers of that session

Approved Continuing Medical Education (CME) Presentation 18,000 $

Opportunity to support an existing presentation or suggest a presentation as part of the CME approved scientific program via an unrestricted educational grant.

The fee includes the following:

- Hall rental
- Standard audio/visual equipment.
- Free Conference registration for 3 delegates.
- 1 bag insert
- Grant includes costs of the presenting speaker of that presentation

Poster Area 10,000 $ *(exclusive sponsorship)*

All Conference participants are welcome to attend and enjoy networking with colleagues and poster viewing at the poster area. Sponsors' benefits include exclusive signage with sponsor logo at the poster area.

Extended special visibility benefits

Post-Congress Highlights video 30,000 $ *(exclusive sponsorship)*

The Conference Organizing Committee will prepare a video including highlights from the Scientific Program and interviews with Conference Co-Chairs and speakers. The Post Congress Highlights Video will be posted on the Conference website and sent to all Conference participants. The sponsor's logo will be displayed and the Co-Chairs will acknowledge the sponsor in the video.

PROMOTION, BRANDING AND NETWORKING

Welcome Reception: 15,000 $ *(exclusive sponsorship)*

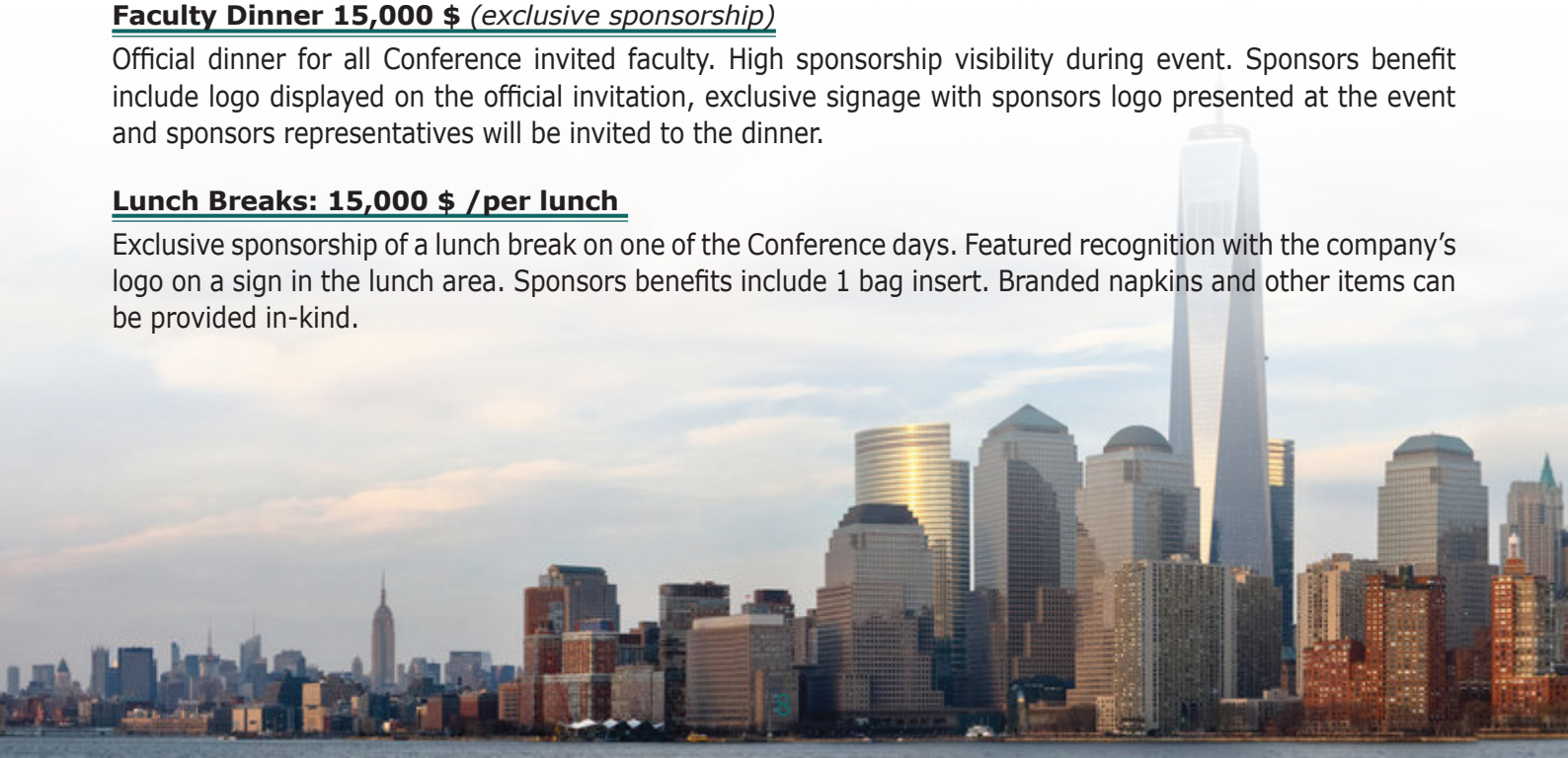
All Conference participants are invited to the Welcome Reception. High sponsorship visibility during event. Sponsors benefit include logo displayed on the official online invitation, exclusive signage with sponsors logo presented at the event and opportunity for sponsor to distribute material at the event.

Faculty Dinner 15,000 $ *(exclusive sponsorship)*

Official dinner for all Conference invited faculty. High sponsorship visibility during event. Sponsors benefit include logo displayed on the official invitation, exclusive signage with sponsors logo presented at the event and sponsors representatives will be invited to the dinner.

Lunch Breaks: 15,000 $ /per lunch

Exclusive sponsorship of a lunch break on one of the Conference days. Featured recognition with the company's logo on a sign in the lunch area. Sponsors benefits include 1 bag insert. Branded napkins and other items can be provided in-kind.



Coffee Breaks: 3,000 $ /per break

Exclusive sponsorship 1 or more coffee breaks over the Conference days. Featured recognition with company logo on a sign in the coffee service area. Sponsors benefits include 1 bag insert. Branded napkins and other items can be provided in-kind.

Annual Meeting Lanyards: 7,000 $ or 5,000 $ + provided in kind (exclusive sponsorship)

Lanyards will be given to each delegate at the registration area upon arrival and registration at the Conference.

Congress Folders 8,000 $ *(exclusive sponsorship)*

Custom made folders will be distributed to all Conference participants. Folders will house all the Conference printed material. High sponsor visibility on this item. Sponsor benefits include sponsor logo at the back of the folder.

Note pads and pens 3,000 $ + provided in kind *(exclusive sponsorship)*

Company branded note pads and pens to be distributed to Conference participants at registration.

Speakers' Ready Room: 7,000 $ *(exclusive sponsorship)*

Sponsor benefits include acknowledgement displays on the signage inside and outside of the speakers' room; and the sponsor's logo on all printed and digital Conference material providing information about Speakers' Preview Room. Mouse pads can be delivered in-kind.

Email Blast: 3,500 $

Promote your company/symposium to all registered Conference participants. The Conference organizer will send out an HTML-based email to its mailing list on your requested date. Sponsor will have the opportunity to promote their activities during the Conference by creating an electronic invitation that will be sent to all Conference delegates by the Organizer. Content of the invitation is subject to Conference organizer's approval.

Bag Inserts: 3,000 $

Inclusion of promotional material such as leaflets and brochures, in the participants' Conference bags/ folders.

Fresh fruit / healthy snack station *(Price upon request)*

To encourage healthy eating and keep energy levels high throughout the long Conference days, local and seasonal fruit will be available complimentary across the Conference facilities at dedicated stations.

Door Drops at Conference Hotel *(Price upon request)*

Increase brand awareness and visibly. Branded door drops which include customized sponsor information will be distributed to all registered participants staying at the Conference hotel.

PRINTED PROGRAM

Final Program Book color advertisement full page:

Inside cover of main Industry Section divider	4,000 $
Inside page	3,000 $
Back cover	3,000 $

Bookmark for the printed program book *(Price upon request)*

Branded bookmark that will be distributed with the program book. Bookmarks will be provided in kind.

EXHIBITION

The exhibition floor plan is designed to maximize exhibitor visibility to all participants. Lunch and coffee breaks will be served in the exhibition area.

Space-Only - Commercial entity	500 $ /sqm
Space-Only - NGO and non-profit	300 $ /sqm
Minimum space that can contracted: 6 sqm	

Exhibition space rental includes:

- Net stand area
- Table and 2 chairs
- Logo and company profile on Conference website
- Logo and profile in printed program book together with acknowledgment on sponsor page
- Logo on relevant onsite signage
- Company logo on Conference newsletter

Exhibitor and Registration Badges

Exhibitor badges will be given to all exhibitors as follows:

6 sqm spaces	2 badges
For every additional 6 sqm reserved	1 badge

Additional exhibitor badges can be purchased for 160 $ and onsite for 200 $.

Equipment and additional services can be ordered through the forms in the Exhibitors' Prospectus which will be made available to all confirmed exhibitors.

GENERAL TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in USD and are subject to VAT.
3. All payments must be received before the beginning of the Conference. Should the company fail to make the payment prior to the commencement of the Conference, the Organizer saves the right to cancel the company's participation and benefits. Cancellation policy: Cancellation and changes to your original booking must be made in writing. For cancellations less than 30 days prior to the Conference, 100% of the total cost of each item will be retained by the Conference Organizer.
4. It is the responsibility of the Supporters and Exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations). www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
5. Time slot allocation within the Conference program will be based on level of support and approval from the Organizing Committee.
6. The Conference Organizer reserves the right to accept or decline offers of support and application for exhibition space.
7. Please note that the Conference Organizer must approve all exhibition stand designs.
8. The Conference Organizer undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter/Exhibitor packages are to be provided as per our specifications and deadlines to ensure maximum exposure at the Conference.
10. Shipments: The Conference Organizer is not liable for shipments that do not arrive due to custom clearance, transport delays or any other delays that may occur.
11. Liability: Organizer shall not be liable to injury or damage howsoever caused to goods and/or persons at the Conference venue. Equipment and all related display materials installed by Exhibitors/Sponsors are not insured by the Organizer, and the organizer will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors/Sponsors. The Exhibitor/Sponsor agrees to be responsible for his/her property and person and for the property and persons of his employees and agents through full and comprehensive insurance and shall hold harmless the organizer for any and all damage claims arising from theft and those perils.
12. Force majeure: If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labor dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the Organizers, the Organizers may at their entire discretion repay the delegate fee or service charge paid by the Delegate or Exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the Delegate or Exhibitors/Sponsors in respect of any actions, claims, losses (including consequential losses, costs or expenses whatsoever which may be brought against or suffered or incurred by the Delegate or Exhibitor/Sponsors, as the result of the happening of any such event.

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